

2022

CORPORATE PARTNERSHIP PROGRAM

ABOUT US

Our Mission

To present liberating art by, for, and about queer and trans people of color that transcends artistic boundaries, celebrates cultural abundance, and dismantles oppression.

OUR WORK IS AT THE INTERSECTION OF QUEER LIBERATION, CULTURAL RIGHTS AND ECONOMIC JUSTICE.

Our History

The Theater Offensive (TTO), founded in 1989, is a transmedia social change organization focused on queer and trans POC and their allies, using theatre and the creative process as a cultural organizing tool. Through our organizational values of Design Justice, Shared Power, Youth Leadership, and Experimentation and Innovation, we present liberating art by, for, and about queer and trans people of color that transcends artistic boundaries, celebrates cultural abundance, and dismantles oppression. Since its founding, TTO has grown into a leading presenter of LGBTQ theatre in New England and provided a national model for advocacy and creation of new work by queer and trans artists. Following a staff, board, and community process in 2017, a new 3-year strategic plan was adopted that highlights and furthers TTO's commitment to racial justice and the liberation of queer and trans people of color.



PARTNER WITH US

OUR WORK IS AMPLIFIED BY YOUR SUPPORT

Opportunities to Support

TTO corporate partnership opportunities range from sponsorship of an individual event to sponsorship of our entire year of programming. Specific benefits can include your company logo on our marketing materials, recognition in newsletters and programs, online presence with social media, opportunities for product marketing at our major events, volunteer opportunities, and more.

TTO CORPORATE PARTNERSHIPS

Partnerships range in support and will be tailored to your organization. Partners are invited to underwrite anyand all following annual events and programs:

TRUE COLORS: OUT YOUTH THEATER

Our award-winning program that uses a community-based theater approach to train and activate LGBTQ and allied youth leaders. The majority of participants are youth of color from urban neighborhoods ages 12-25.

QUEER FAMILY SERIES

A new series of produced and presented work for and by the whole queer family -- from our elders to toddlers. The Queer Family Series is a groundbreak program that captures the imagination and play of the gender & identity fluidity of childhood and human development.

QUEER REPUBLIC

Queer (Re)public is program that honors, uplifts, and builds on emergent themes inherent to and in QTPOC art through workshops, residency programs, and comissioning art by, for, and including queer and trans artists of color.

BEYOND THE STAGE

Beyond the Stage is an annual fundraiser that honors the resilience and strength of LGBTQ and allied youth members of True Colors OUT Youth Theater, as well as the program's key supporters.

CLIMACTS

TTO's annual fundraising event that raises funds for core programs, and celebrates the rich diversity of queer lives through provocative themes and performances.

SHOW YOUR TTO PRIDE

A fundraising campaign that supports True Colors programming, mutual aid and community care, and the health and wellness our community members.



PARTNER WITH US SPONSORS + PARTNERS



HARBISON













STUDS®

True Colors: Out Youth Theater

True Colors: Out Youth Theater is the Theater Offensive's longest running, award-winning program. It houses three ongoing programs all serving the same goal: utilizing community-based theater to train and activate lesbian, gay, bisexual, transgender and allied youth leaders ages 12-25. These subprograms are True Colors Troupe, True Colors Creative Action Crew (CAC), & True Colors Youth Advisory Board.



True Colors is presented with the 2016 National Arts and Humanities Youth Program Award by First Lady Michelle Obama.



True Colors youth pose at the 2018 Pride Youth Alliance Conference.

True Colors Youth By the Numbers

80% FACE NEIGHBORHOOD VIOLENCE

D

12.5%
IDENTIFY
AS HAVING A
DISABILITY

80% IDENTIFY AS POC

12.5%
IDENTIFY AS
NON-BINARY

87.5% IDENTIFY AS FEMALE

Queer Family Series

Queer Family Series (QFS), in its inaugural year, is a series of produced and presented work for and by the whole gueer family -- from our elders to toddlers. The Queer Family Series is a groundbreak program that captures the imagination and play of the gender & idenitity fluidity of childhood and human development. QFS gives the whole family glamorous, positive, and unabashedly queer role models of color. We pave the way towards a better future leading with love, respect and discovery at the foreground.

Pride Theater Festival

Tam's Two Dad's, written by Michael Bobbitt drew 2.1k audience members total, with over 2.5k viewers reached.



Drag Story Hour

Reaching over 2.5k viewers, this program featured Neon Calypso, KaMani Sutra, and Ra'Jah O'Hara reading LGBTQ-themed literature.



PROGRAMS OTPOC ARTS



Queer (Re)public is a program that honors, uplifts, and builds on emergent themes inherent to and in QTPOC art through workshops, residency programs, and comissioning art by, for, and including queer and trans artists of color.

Queer (Re)Public has 3 main components:

Queer (Re)public Residency Program

18 months of discovery, investigation, research, and play for mid-career to experienced national QTPOC artists. Artists will embark on developing new work and fostering their artistic soul using QTPOC emergent strategies as guidance.

Queer (Re)public Commissioning

We will regularly commision multi-discipline, performance-based art to produce with and present to our communities in Boston and beyond, in partnership with national and regional organizations.

Queer (Re)public Workshops

We know that QTPOC art is life-affirming -- that ritual and healing is a core part QTPOC artistic practice. Queer (Re)Public Workshops is a community based activity series that includes artistic development and community learning exchanges that invite participants to be well & whole.

2021/2022 Queer (Re)Public Residency Cohort



Vashanti Cowan



Sophie Kim



Adil Monsoor

FUNDRAISING EVENTS

Beyond The Stage

Beyond the Stage honors the resilience and strength of LGBTQ and allied youth members of True Colors OUT Youth Theater, as well as the program's key supporters. This year we are gathering virtually and in person to witness performances and testimony that demonstrates how our community's generous support impacts the lives of True Colors youth and alums.

"Big shoutout to TTO and literally everyone on that staff: being seen and heard means more to those who are overlooked and oppressed in this society, so thank you for seeing me and those that identify like me in any aspect, for seeing my capabilities and potential when I'm blinded. I truly do hope to remain an alumni of this organization, because this is not just about theater, this is also about figuring out who do I identify as. And I am still on that journey. So, just another big shoutout to the theater factors of the theater offensive, but also to the life experience you get in there. It is just indescribable. Thank you."

Vashanti Cowan
 True Colors, Creative Action Crew, Youth Advisory Board & QR Resident Artist

"The Theater Offensive has been with us from the first pandemic to this pandemic. It has been fighting on the grounds, on the streets, but it's also fighting in the schools, in the libraries. It is giving the space for our voices to be heard... it is giving space so that our voices can make change."

- Cuong P. Hoang Director of Programs | Mott Philanthropic "We [TTO] are the family that is needed by queer youth, queer people, queer people of color in particular in our society."

- David Leonard
President | Boston Public Library



Vashanti Cowan, Cuong P. Hoang and David Leonard pose with their awards as our 2021 Beyond the Stage honorees.



PROGRAMS FUNDRAISING EVENTS

ClimActs

TTO's annual fundraising event that raises funds for core programs, and celebrates the rich diversity of queer lives through provocative themes and performances. Guest artists have included Kennedy Davenport of RuPaul's Drag Race, Tony Award Winning Artist Rebecca Taichman, and bounce music pioneer Big Freedia.



Show Your TTO Pride

At TTO, Pride Month is a reminder of the resilient nature of queer and trans people of color. Every year, we run our peer-to-peer fundraising appeal #ShowYourTTOPride to continue growing our reach as a QTPOC organization. **We're inviting you to be a partner in our growth** – supporting staff affinity groups, sponsoring Pride events for QTPOC community members and celebrating queer joy throughout Pride Month.



TTO community show support at the 2020 Trans Resistance March.



TTO Board President Stetson Marshall completes 26.2 miles in TTO'S annual Sissy That Run at the Boston Marathon.



QUEER PURGATORY

Queer Purgatory

In partnership with the Liberty Hotel Boston, TTO hosted its first fashion show with 300+ guests featuring queer designers across the country: Nicole Zizi Studio, Fransisco Sews, Maya Bialek, with headliner Charles Harbison of HARBISON.

"What you guys are doing is so amazing and culture-shifting and also life-shifting for a lot of people... Everything that is a priority to all of you is a priority to us; there's no disconnection at all."

Charles Harbison
 Fashion Designer,
 Founder, Harbison



Queer Purgatory model wears a sustainable, nontextile dress by designer Maya Bialek. Materials used for this piece include tile spacers, landscape sheeting, weed whacker refill cord, and mesh tape.

NATIONAL INFLUENCE & PARTNERSHIPS TTO TAKEOVER

Art Basel Miami

The TTO community gathered in Miami Art Basel to build community and explore opportunties to bolster visibility and support for QTPOC artists.













Double Edge Theater

TTO held a week-long residency at the historic Double Edge Theatre in Ashfield, MA for an upcoming work entitled "Fly," which address the HIV/AIDS epidemic and the self awareness, mental health and stigmas facing black queer men.

Martha's Vineyard

TTO Leadership gathered in Oak Bluffs on Martha's Vineyard for team building and bonding. Since the early 1900s, Oak Bluffs has been a destination for Black creatives and was home to two Black owned and operated theater companies. The area was specifically chosen by Executive Director and Cultural Strategist, Harold Steward, for its rich history as a gathering place for Black creatives and its connection to the Atlantic Ocean. We shared space and time together to think about regeneration and growth for the new fiscal year.





NATIONAL INFLUENCE & PARTNERSHIPS TTO TAKEOVER

Queer Aesthetics

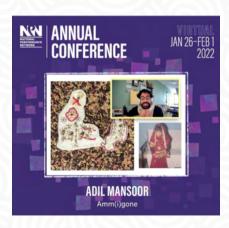
TTO's Queer Republic on QTPOC Aesthetics, known fondly to us as Queer Aesthetics, is a document that explores the aesthetics, principles, spells, and questions that underpin our community's work today. Inspired by extensive research and interviews with QTPOC, we answer questions like: what do we value in our QTPOC art and what does our art offer?







National Performance Network



Amm(i)gone, an adaptation of Sophocles' Antigone, is an apology to and from a mother. Creator and performer Adil Mansoor explores queerness and kinship using this canonical text, teachings from the Quran, and audio conversations between him and his mother. The performance is Mansoor's live attempt to reconcile his conflicting experience as a theater artist, queer educator, and momma's boy that will resonate with anyone who has loved someone with resoundingly different beliefs.

Boston Globe



In Yoruba and other African spiritual traditions, possession by spirits is connected to the people's existence. When possessed, no matter the gender, one is regarded as a "bride" of the deity. Guided by the insight and work of local Black Queer scholars, artists, and activists, this panel examined historical and contemporary Black queer figures, profiles, and practices of stewarding cultural uprisings. Panelists discuss the beliefs that drive their passion and commitment to liberation and the ways they are building capacity, connections, and community.

ON THE HORIZON BOYLSTON BLACK BOX

Boylston Black Box

TTO has an exciting opportunity to expand upon its three-decade legacy as a trailblazing art, educational, and social action organization. Through a partnership with Scape North America, an international developer that delivers innovative urban living solutions, and the City of Boston, TTO has been offered ownership of a 13,000 square foot Black Box Theater within Scape's Boylston Place development in the Fenway district.

"The COVID-19 pandemic has only exacerbated the existing inequities in health care, and economic status and housing insecurity among my constituents. Therefore I am fully supportive of the Theater Offensive's proposal to create a space that can drive economic growth and recovery for arts and culture among LGBTQ people of color in our city and beyond."

Andrea J. Campbell Boston City Council, District 4

"TTO's plan for The Boylston Black Box is elegantly aligned with Boston's Cultural Plan andPerforming Arts Facilities Assessment, and has great potential to contribute to our long-term plan for a thriving city and region."

> Martin J. Walsh Former Mayor of Boston

THIS ICONIC, INNOVATIVE, AND ENDURING SPACE WILL SERVE AS THE CULTURAL CORNERSTONE OF A MIXED-USE DEVELOPMENT AT 1252-1270 BOYLSTON STREET.





ON THE HORIZON BOYLSTON BLACK BOX



NOTE: These images are visual concepts developed by CBT Architects.

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